


  
**COLUMBIA**
  
**ROCTOBERFEST**
  
 BIKE RALLY & CAR SHOW
   
**September 24-25, 2010**

**Vendors**

20' x 20' outdoor space \_\_\_\_\_ (\$200/space) Dimensions required \_\_\_\_\_  
 Electricity (yes/no) \_\_\_\_\_ (add \$30/booth for electricity (20Amp))

We will be displaying/selling the following products and/or services:

\_\_\_\_\_

\_\_\_\_\_

**APPLICATION AND AGREEMENT FOR USE OF EXHIBIT SPACE**

Applicant (hereinafter described) hereby applies for exhibit space at the Columbia Roctoberfest. This application shall become an agreement between applicant and Midway Expo, Inc. for the said space under the following terms and conditions. Exhibit fees will include space rental, and two exhibitor credentials per 20 X 20 space. Upon payment all applicants will receive a confirmation. Location will be assigned upon check-in.

**RESERVATION INFORMATION**

<i>COMPANY NAME</i>		<i>APPLICANT'S NAME</i>	
<i>STREET ADDRESS</i>	<i>CITY</i>	<i>STATE</i>	<i>ZIP CODE</i>
<i>DAY PHONE</i>	<i># FAX</i>	<i># CELL</i>	<i># EMAIL</i>

**COLUMBIA ROCTOBERFEST**  
 6401 W HWY 40  
 COLUMBIA, MO 65202

TEL: (573) 489-1296  
 FAX: (573) 446-1558  
 EMAIL: RoctoberfestJam@AIM.com

Discover \_\_\_ Visa \_\_\_ Master Card \_\_\_ American Express \_\_\_  
 Credit Card Number \_\_\_\_\_ Exp. Date (MM/YY) \_\_\_\_\_  
 Name as it appears on Credit Card \_\_\_\_\_  
 Charge Amount \$ \_\_\_\_\_  
 Signature of Credit Card Holder \_\_\_\_\_

\*\*\*Sign waiver on the back side of this application\*\*\*

**TERMS AND CONDITIONS FOR EXHIBIT SPACE  
RESERVATION PROCEDURES**

NO telephone reservations will be accepted and there are **NO GUARANTEED** reservations without payment. You must complete the application and forward it to us with **full payment** to reserve a space. No booth space will be assigned until full payment is received. Upon acceptance of your application, a confirmation will be sent to you. Spaces will be on a first-paid, first-reserved basis. (No Exceptions)

**EXHIBITOR PASSES**

There will be two VIP weekend passes given per space reserved. You will receive your passes at check-in.

60-30 DAYS – FULL REFUND  
29-15 DAYS - \$50 FEE PER SPACE  
14-0 DAYS – NO REFUND  
A \$30 FEE WILL APPLY TO ALL RETURNED CHECKS

**SET UP AND TEAR DOWN POLICY**

Set up time: THURSDAY 12:00PM – 5:00PM

Set up time: FRIDAY 8:00AM – 3:30PM

Tear down time: SUNDAY 8:00AM – 5:00PM

No early tear-down will be allowed.

**MERCHANDISE RESTRICTIONS**

Roctoberfest management has the exclusive right to display, license, sell and merchandise all event novelties (t-shirts, run pins, etc.). Roctoberfest management further reserves the right to inspect, approve, reject, or otherwise control the display, promotion, sale or other merchandising of products or services by exhibitors at the event in its sole discretion. Any products or services rejected by Roctoberfest management must be immediately removed from the event premises and may be removed by Roctoberfest management if this does not occur. Illegal drugs, and drug paraphernalia, weapons, merchandise containing racial slurs, manufacturer of copyright infringements, obscenities or other offensive or other detrimental matter will not be permitted and will be confiscated and not returned. Merchandise designed to be passed off as event merchandise (use of city, date, event name, trademarks, etc.) or which has this effect will not be permitted and will result in confiscation of said merchandise with no recourse.

**RELEASE OF LIABILITY**

Applicant agrees to observe and comply with all applicable laws, statutes, ordinances, rules and regulations. Applicant assumes all costs and liability arising from the use of patented, trademarked, copyrighted, or service marked materials, equipment, processes or creative rights. Applicant shall not assign or attempt to sell or assign this agreement or any rights hereunder without prior written consent of Roctoberfest management. Roctoberfest management reserves the right to terminate the license granted by this agreement for good cause, and in said event, Applicant agrees to waive and forego all claims for damages and recourse of any kind. Applicant agrees to assume all risks arising out of or relating to its attendance or participation at said event and to protect, defend, indemnify, and hold harmless Midway Expo, Inc. and Roctoberfest management, the owner and the operator of this event site and facility, and each of their agents, servants, contractors, and employees from any and all liability, loss, damage or expense it may cause or sustain from any cause whatsoever, including fire, theft, personal injury, or property loss.

I have read and understood all of the above terms and conditions and hereby agree to comply with said terms and conditions.

Name (please print) \_\_\_\_\_

Signature \_\_\_\_\_